



ADVERTISING RATES AND SPECIFICATIONS

2018-2019

Website Classifieds

ADVERTISING RATES*

MEMBERS

NON-MEMBERS

TYPE

Classifieds (content only)	Free to Members	\$90 Non-members
Classifieds (content and logo)	\$25 members	\$120 Non-members
Charity or Volunteer Events	Content only Free \$25 content and logo	Free to charitable and volunteering events

Listing includes:

- 3 months on the MA Website under 'Ads and Vacancies', viewable to members and non-members
- hyperlinked in our monthly eNews 'Myotherapy Today' to the website page 'Ads and Vacancies' and [MA Facebook](#) and [LinkedIn](#) pages

Specifications

Instructions: Request block format of advertising content, maximum 150 words and email to admin@myotherapy.org.au. For advertisements with logo inclusion, please provide logo in JPEG or PNG format 150x150pixels. Logos larger than this specification will not be accepted.

Payment must be received prior to your classified advert being listed accepted via EFT, Visa or MasterCard only.

Banking Details for EFT Payments

Commonwealth Bank Australia – Myotherapy Association Australia Inc.

BSB: 063 172

ACC: 1105 2666

Please ensure you **quote your invoice number** in the payment reference or contact our office at 03) 9418 3913 for Visa and MasterCard payments.

Website and Home page Workshop and PD Course Accreditation Listing

ADVERTISING RATES*

Type	Initial 2months	Additional months
Course Advertisement (MA Accredited) per course	\$150 (12month listing)	
Listing on Home Page of MA Webpage and on Accredited PD page of MA Webpage	\$250	\$200
Course Advertisement (MA Accredited) Listing on Accredited PD page of MA Webpage only	\$150*	

Send material to: MA
200 Alexandra Parade, Fitzroy VIC or email to admin@myotherapy.org.au
P: (03) 9418 3913 F: (03) 9418 3931 www.myotherapy.org.au

To apply for accreditation, [download the following form](#). Please note, home page advertising is billed at rates as per indicated above. Advertising for prominent Home Page listings will remain on the home page of the MA website for 2 months from the date of your paid advertisement and 12-months listed under accredited PD section of website).

Standard Course accreditation and Home Page* advertising entitles providers with 1 x Enews listing, permanent website listing (for the duration of the 12-months listed under accredited PD section of website from date of listing) and profiling on our Facebook Page.

12month listing. All applications must be approved by our MA Professional Development Committee prior to advertisements being posted.

*Discounts apply for additional listing with the same 12month cycle:

For 2 listings	\$150 first listing	\$75.00 second listing
For 3 or more listings	\$150 first listing	\$50.00 all additional listings

Specifications

Instructions: Course advertising: Email text (course summary and main points, date, page links) and JPEG or PNG image format 150 x 150 pixels (logo and/or course image) to admin@myotherapy.org.au

Monthly E-news ‘Myotherapy Today’

ADVERTISING RATES

Type	per issue
Product Advertisement	\$150
3 months listing	\$400
6 months listing	\$550
12 months listing	\$900

Product Advertisements must be approved by MA staff prior to ads being listed. These listings are per issue unless otherwise specified.

Specifications

Instructions: Product advertising: Email Advertisement image in JPEG or PNG format 150 x 150 pixels to admin@myotherapy.org.au

Please speak with our team about partnering with MA to receive significant discounts off your advertising rates at admin@myotherapy.org.au.

Terms and Conditions

By posting a classified advert you agree to the following conditions. Please note that all Classifieds are displayed on the public viewing page of our website and linked to our Facebook Social page.

Advertisements **must not** be placed on behalf of non-MA members or practices owned and operated by non-MA members. Any advertisement in breach of this condition will be removed and invoiced at the full non-MA Member rate + \$30 administration fee.

*Advertising rates are inclusive of GST