



### **Some Terms & Condition's:**

We ask you to please observe the following terms and conditions when using your social media pack, as users will be held accountable for the misuse of this media pack.

It is important that this policy and it's procedures be reviewed as part of your marketing kit provided to you by Myotherapy Association Australia (MA) to ensure that you are informed and understand this policy.

We are excited to assist you in marketing material to share on your own social and digital networks and provide social media posts that are consistent with the image that Myotherapy Association Australia wishes to present to the public. By sharing these digital files, you understand and agree not to damage the associations reputation in any way when distributing online or within you practice. You agree not to alter the original formal of these ties, ensuring that the MA logo is visible when using these files in your digital or print campaigns.

### **Myotherapy association Australia operates on the guidelines and values of:**

- Integrity: Myotherapy association Australia will not knowingly post, defamatory or misleading information about it's own work, the work of other organisations, or individuals. In addition, it will post in accordance with the myotherapy association code of practise.
- Honestly: the organisation will never knowingly mislead the public, media or staff n an issue or news story, scope of practise, or therapeutic claim.
- Transparency: the organisation will promote openness and accessibility in our dealings with the media, whilst complying with the law and maintaining confidentiality when appropriate.
- Professionalism: myotherapy association Australia's social media represents the organization and should seek to maintain professional and uniform tone.
- Information sharing: Myotherapy association Australia encourages the sharing and posting of online information that is relevant, appropriate to its aims, and of interest to it's members, staff and consumer provided your post adheres to out code of practice. We do not hold responsibility of the content found on other websites or media platforms without prior permission.