

MYOTHERAPY AWARENESS WEEK 2023

15th to 19th May



FOR IMMEDIATE RELEASE

Myotherapy Awareness Week 2023

Today, the Myotherapy Association Australia, launches Myotherapy Awareness Week 2023.

Myotherapy Awareness Week takes place this year from 15-19th May 2023 and involves both celebrating and raising awareness of the remarkable benefits that Myotherapy can have on our physical health, bodily movement, injury recovery and pain management, which all contributes to our quality of life.

The week also aims to showcase the training opportunities available for the current and next generation of Myotherapists.

During Myotherapy Awareness Week, MA will be hosting a series of online events with medical and health professionals including two free live online sessions for the general public to understand how myotherapy might work for them.

The Myotherapy Association Australia is on a mission to educate others on the benefits of myotherapy, and members are encouraged to join in the mission by participating in events, sharing with others what they do and supporting their colleagues in celebrating their industry.

Many events have been exclusively developed for members of the Myotherapy Association Australia, with drastically reduced costs and member only offers.

Event topics include:

- How Myotherapy can help with my pre and post pregnancy journey. Q& A.
- Mental Health First Aid
- Brand and Social Media Workshop
- Lower back pain and Myotherapy
- How to engage your community in Myotherapy.
- Referrals, New Clients, and GP/Practitioner Relationships, how to create connections

MA Co-CEOs Erin Baker and Tessa Verrier encourage all myotherapists to join in the events of Myotherapy Awareness Week.

“This is a great opportunity to share with the wider public community the amazing work that myotherapists do” says Erin Baker, “and there is something for everyone on their myotherapy journey. Myotherapy and Remedial Massage students are encouraged to join these events to learn from industry leaders and mix with future employers and colleagues in their field.

Established myotherapists will benefit from speakers that will support them in their careers and business building endeavours and industry leaders will also be available to provide insight in to the future of the myotherapy industry.”

Tessa Verrier adds, “We are hosting two live online sessions to show the general public what myotherapy can do for them, so we encourage members to get involved and help spread the word amongst their own local community, friends and family.”

For a full timetable of events and speakers please visit www.myotherapy.org.au/maweek2023,

Or visit us on socials; <https://www.facebook.com/myotherapyaustralia> and <https://www.instagram.com/myotherapyaustralia/>

There’s no better time to experience myotherapy than throughout Myotherapy Awareness Week 2023 from 15-19th May. Celebrate with us, our members and our community

For more information contact:

Myotherapy Association Australia

www.myotherapy.org.au

03 9413 3813

admin@myotherapy.org.au

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