## **ADVERTISING RATES\***

ТҮРЕ	MEMBERS	NON-MEMBERS
Classifieds (content only)	Free to Members	\$120 Non-members
Classifieds (content and logo)	\$25 members	\$155 Non-members
Charity or Volunteer Events	Content only Free	Free to charitable and volunteering events
	\$40 content and logo	
Digital Content	Free to members	\$150 Non-members

- 3 months on the MA Website under 'Jobs', viewable to members and non-members
- hyperlinked in our monthly eNews to the website page 'Jobs' and MA Facebook and LinkedIn pages

Advertisements <u>must not</u> be placed on behalf of non-MA members or practices owned and operated by non-MA members. An advertisement in breach of this condition will be removed and invoiced at the full non-MA Member rate + \$30 administration fee.

\*Advertising rates are inclusive of GST

## Specifications

*Instructions*: Request block format of advertising content, maximum 150 words and email to admin@myotherapy.org.au. For advertisements with logo inclusion, please provide logo in JPEG format 800x600 pixels. Logos larger than this specification will not be accepted.

Digital content is to be provided via a file transfer to marketing@myotherapy.org.au or uploaded to a Youtube account with a brief written description (250 words). Video files may be between 30 seconds – two minutes in length.

Payment must be received prior to your classified advert being listed accepted via EFT, Visa or MasterCard only.

Banking Details for EFT Payments Commonwealth Bank Australia – Myotherapy Association Australia Inc.

BSB: 063 172 ACC: 1105 2666

Please ensure you quote your invoice number in the payment reference or contact our office at 03) 9418 3913 for Visa and MasterCard payments.